

We Claim:

1. A method of providing geographic-based promotion information to a computing device operated by a user, the method comprising:
 - receiving a geographic location of the computing device;
 - selecting promotion information dependent upon the geographic location of the computing device; and
 - transmitting the promotion information to the computing device after said selecting.
2. The method of claim 1,
 - wherein said selecting promotion information comprises selecting the promotion information dependent upon a profile of the user.
3. The method of claim 2, further comprising:
 - wherein the profile indicates the promotion information is desired by the user.
4. The method of claim 1,
 - wherein said selecting promotion information comprises selecting the promotion information dependent upon past transactions of the user.
5. The method of claim 1,
 - wherein the promotion information comprises promotions of a first provider of goods and/or services proximate to the geographic location of the computing device.
6. The method of claim 1,
 - wherein the promotion information comprises an advertisement.
7. The method of claim 6,
 - wherein the advertisement comprises information regarding goods or services proximate to the geographic location of the computing device.

8. The method of claim 1,
wherein the computing device provides the geographic location.
9. The method of claim 8,
wherein an access point communicates with the computing device, the method further comprising:
the access point providing the geographic location of the computing device to the computing device.
10. The method of claim 1,
wherein the computing device is a portable computing device.
11. The method of claim 1,
wherein said transmitting comprises transmitting the promotion information to the computing device in a wireless fashion.
12. The method of claim 1,
wherein the geographic location of the computing device comprises a geographic location of an access point communicating with the computing device;
wherein said selecting promotion information comprises selecting the promotion information dependent upon the geographic location of the access point.
13. The method of claim 12,
wherein said selecting promotion information comprises selecting the promotion information dependent upon past transactions of the user.
14. The method of claim 12,
wherein said selecting promotion information comprises selecting the promotion information dependent upon a profile of the user.

15. The method of claim 12,
wherein the geographic location of the access point is determined by accessing a management information base (MIB), wherein the MIB comprises information including the geographic location of the access point.

16. The method of claim 15,
wherein the access point stores a portion of the MIB, wherein the portion comprises information including the geographic location of the access point.

17. The method of claim 12,
wherein the geographic location of the access point is determined by its proximity to another geographic location.

18. The method of claim 12,
wherein the access point is a wireless access point, wherein the wireless access point and the computing device communicate in a wireless fashion.

19. The method of claim 12,
wherein said receiving and said selecting are performed by a server computer system coupled to a network.

20. The method of claim 19,
wherein said transmitting is at least partially performed by the server computer.

21. A method of providing geographic-based advertisement information to a computing device operated by a user, the method comprising:

receiving a geographic location of the computing device;

selecting advertisement information dependent upon the geographic location of the computing device; and

transmitting the advertisement information to the computing device after said selecting.

22. The method of claim 21,
wherein said selecting advertisement information comprises selecting the advertisement information dependent upon a profile of the user.

23. The method of claim 21,
wherein said selecting advertisement information comprises selecting the advertisement information dependent upon past transactions of the user.

24. The method of claim 21,
wherein the advertisement information comprises information regarding goods or services proximate to the geographic location of the computing device.

25. The method of claim 21,
wherein the advertisement information comprises a promotion.

26. The method of claim 21,
wherein the computing device provides the geographic location.

27. The method of claim 21,
wherein the computing device is a portable computing device.

28. The method of claim 21,
wherein said transmitting comprises transmitting the promotion information to the computing device in a wireless fashion.

29. The method of claim 21,
wherein the geographic location of the computing device comprises a geographic location of an access point communicating with the computing device;
wherein said selecting advertisement information comprises selecting the advertisement information dependent upon the geographic location of the access point.

30. The method of claim 29,
wherein said selecting advertisement information comprises selecting the advertisement information dependent upon at least one of past transactions of the user or a profile of the user.

31. The method of claim 29,
wherein the geographic location of the access point is determined by accessing a management information base (MIB), wherein the MIB comprises information including the geographic location of the access point.

32. The method of claim 21,
wherein said receiving and said selecting are performed by a server computer system coupled to a network.

33. A method of providing geographic-based promotion information to a computing device in a vicinity of an access point, the method comprising:
receiving a geographic location of the access point;
selecting promotion information dependent upon the geographic location of the access point; and
transmitting the promotion information to the computing device after said selecting, wherein the computing device is in the vicinity of the access point.

34. The method of claim 33,
wherein the computing device is operated by a user;
wherein said selecting promotion information comprises selecting the promotion information dependent upon a profile of the user.

35. The method of claim 33,
wherein the computing device is operated by a user;

wherein said selecting promotion information comprises selecting the promotion information dependent upon past transactions of the user.

36. The method of claim 33, wherein said transmitting comprises:
the access point receiving the promotion information from a network; and
the access point transmitting the promotion information to the computing device.

37. The method of claim 33,
wherein the access point is a wireless access point.

38. The method of claim 33,
wherein the geographic location of the access point is determined by accessing a management information base (MIB), wherein the MIB comprises information including the geographic location of the access point.

39. The method of claim 38,
wherein the access point comprises a portion of the MIB, wherein the portion comprises information including the geographic location of the access point.

40. The method of claim 33,
wherein the geographic location of the access point is determined by its proximity to another geographic location.

41. The method of claim 33,
wherein the promotion information comprises promotions of a first provider of goods and/or services proximate to the geographic location of the access point.

42. The method of claim 33,
wherein the promotion information comprises an advertisement.

43. The method of claim 33, further comprising:

the computing device determining the geographic location of the access point; and
the computing device providing the geographic location of the access point.

44. The method of claim 43, further comprising:
the access point providing the geographic location of the access point to the
computing device.

45. The method of claim 33,
wherein the computing device is a portable computing device.

46. A method of providing geographic-based advertisement information to a
computing device operated by a user, wherein the computing device is in a vicinity of an
access point, the method comprising:

receiving a geographic location of an access point;
selecting advertisement information dependent upon the geographic location of
the access point; and
transmitting the advertisement information to a computing device after said
selecting, wherein the computing device is in a vicinity of the access point.

47. The method of claim 46,
wherein said selecting advertisement information comprises selecting the
advertisement information dependent upon at least one of profile of the user and past
transactions of the user.

48. The method of claim 46,
wherein the geographic location of the access point is determined by accessing a
management information base (MIB), wherein the MIB comprises information including
the geographic location of the access point.

49. The method of claim 48,

wherein the access point comprises a portion of the MIB, wherein the portion comprises information including the geographic location of the access point.

50. The method of claim 46,
wherein the advertisement information comprises a content of a first provider of goods and/or services proximate to the geographic location of the computing device.

51. The method of claim 46,
wherein the computing device is a portable computing device that communicates in a wireless fashion with the access point.

52. A method of providing geographic-based promotion information to a user of a computing device, the method comprising:

receiving a geographic location of a computing device;

transmitting promotion information to the computing device, wherein a content of the promotion information is dependent on the geographic location of the computing device.

53. The method of claim 52,
wherein the computing device is operated by a user;
wherein the content of the promotion information is dependent on a profile of the user.

54. The method of claim 52,
wherein the computing device is operated by a user;
wherein the content of the promotion information is dependent on past transactions of the user.

55. The method of claim 52,
wherein the geographic location of the computing device comprises a geographic location of an access point communicating with the computing device.

56. The method of claim 52,
wherein the promotion information comprises promotions of a first provider of goods or services proximate to the geographic location of the computing device.

57. The method of claim 52,
wherein the computing device is a portable computing device;
wherein said transmitting promotion information comprises transmitting the promotion information to the portable computing device in a wireless fashion.

58. A method of providing geographic-based advertising information to a user of a computing device, the method comprising:
receiving a geographic location of a computing device;
transmitting advertisement information to the computing device, wherein a content of the advertisement information is dependent on the geographic location of the computing device.

59. The method of claim 58,
wherein the computing device is operated by a user;
wherein the content of the advertisement information is dependent on a profile of the user.

60. The method of claim 58,
wherein the computing device is operated by a user;
wherein the content of the advertisement information is dependent on past transactions of the user.

61. The method of claim 58,
wherein the geographic location of the computing device comprises a geographic location of an access point communicating with the computing device.

62. The method of claim 58,
wherein the advertisement information comprises advertisements of a first provider of goods or services proximate to the geographic location of the computing device.

63. The method of claim 58,
wherein the computing device is a portable computing device;
wherein said transmitting advertisement information comprises transmitting the advertisement information to the portable computing device in a wireless fashion.

64. A geographic-based promotion system, comprising:
a promotion provider operable to be coupled to a network to receive a geographic location of a computing device;
wherein the promotion provider provides promotion information through the network to the computing device, wherein a content of the promotion information is dependent upon the geographic location of the computing device.

65. The geographic-based promotion system of claim 64,
wherein the computing device is operated by a user;
wherein the content of the promotion information is dependent upon a profile of the user.

66. The geographic-based promotion system of claim 64,
wherein the computing device is operated by a user;
wherein the content of the promotion information is dependent upon past transactions of the user.

67. The geographic-based promotion system of claim 64,
wherein the geographic location of the computing device comprises a geographic location of an access point communicating with the computing device.

68. The geographic-based promotion system of claim 67, further comprising:
a memory coupled to the network, wherein the memory includes the geographic location of the access point.

69. The geographic-based promotion system of claim 67,
wherein the geographic location of the access point is determined by its proximity to another geographic location.

70. The geographic-based promotion system of claim 64,
wherein the geographic location of the computing device comprises a geographic location of an access point coupled to the computing device.

71. The geographic-based advertisement system of claim 70, further comprising:
a memory coupled to the network, wherein the memory includes the geographic location of the access point.

72. The geographic-based promotion system of claim 64, wherein the computing device is a portable computing device.

73. The geographic-based promotion system of claim 64, wherein the computing device is operable to provide the geographic location.

74. The geographic-based promotion system of claim 73, further comprising:
an access point coupled to the network, wherein the access point is operable to communicate with the computing device, wherein the access point is operable to provide the geographic location of the computing device.

75. The geographic-based promotion system of claim 73, further comprising:

an access point coupled to the network, wherein the access point is operable to communicate with the computing device, wherein the access point is operable to provide the geographic location of the computing device to the computing device.

76. A geographic-based advertisement system, comprising:

an advertisement provider operable to be coupled to a network to receive a geographic location of a computing device;

wherein the advertisement provider provides advertisement information through the network to the computing device, wherein a content of the advertisement information is dependent upon the geographic location of the computing device.

77. The geographic-based advertisement system of claim 76,

wherein the computing device is operated by a user;

wherein the content of the advertisement information is dependent upon a profile of the user.

78. The geographic-based advertisement system of claim 76,

wherein the computing device is operated by a user;

wherein the content of the advertisement information is dependent upon past transactions of the user.

79. The geographic-based advertisement system of claim 76,

wherein the geographic location of the computing device comprises a geographic location of an access point communicating with the computing device.

80. The geographic-based advertisement system of claim 79, further comprising:

a memory coupled to the network, wherein the memory includes the geographic location of the access point.

81. The geographic-based advertisement system of claim 79,

wherein the geographic location of the access point is determined by its proximity to another geographic location.

82. The geographic-based advertisement system of claim 76, wherein the geographic location of the computing device comprises a geographic location of an access point coupled to the computing device.

83. The geographic-based advertisement system of claim 76, wherein the computing device is a portable computing device.

84. The geographic-based advertisement system of claim 76, wherein the computing device is operable to provide the geographic location.

85. The geographic-based advertisement system of claim 84, further comprising:

an access point coupled to the network, wherein the access point is operable to communicate with the computing device, wherein the access point is operable to provide the geographic location of the computing device.

86. The geographic-based advertisement system of claim 84, further comprising:

an access point coupled to the network, wherein the access point is operable to communicate with the computing device, wherein the access point is operable to provide the geographic location of the computing device to the computing device.

87. A carrier medium for carrying signals in a geographic-based promotion system, wherein the carrier medium is operable to carry:

a geographic location of a computing device; and

promotion information which is provided to the computing device, wherein a content of the promotion information is dependent upon the geographic location of the computing device.

88. The carrier medium of claim 87,
wherein the computing device is operated by a user;
wherein the content of the promotion information is dependent upon past transactions of the user.

89. The carrier medium of claim 87,
wherein the computing device is operated by a user;
wherein the content of the promotion information is dependent upon a profile of the user.

90. The carrier medium of claim 87,
wherein the computing device is a portable computing device.

91. A carrier medium for carrying signals in a geographic-based advertisement system, wherein the carrier medium is operable to carry:
a geographic location of a computing device; and
advertisement information which is provided to the computing device, wherein a content of the advertisement information is dependent upon the geographic location of the computing device.

92. The carrier medium of claim 91,
wherein the computing device is operated by a user;
wherein the content of the advertisement information is dependent upon past transactions of the user.

93. The carrier medium of claim 91,
wherein the computing device is operated by a user;
wherein the the content of advertisement information is dependent upon a profile of the user.

94. The carrier medium of claim 91,
wherein the computing device is a portable computing device.
95. A carrier medium comprising program instructions, wherein the program instructions are computer-executable to implement:
receiving a geographic location of a computing device;
transmitting promotion information to the computing device, wherein a content of the promotion information is dependent on the geographic location of the computing device.
96. The carrier medium of claim 95,
wherein the computing device is operated by a user;
wherein the content of the promotion information is dependent on a profile of the user.
97. The carrier medium of claim 95,
wherein the computing device is operated by a user;
wherein the content of the promotion information is dependent on past transactions of the user.
98. The carrier medium of claim 95,
wherein the geographic location of the computing device comprises a geographic location of an access point communicating with the computing device.
99. The carrier medium of claim 95,
wherein the promotion information comprises promotions of a first provider of goods or services proximate to the geographic location of the computing device.
100. The carrier medium of claim 95,
wherein the computing device is a portable computing device;

wherein said transmitting promotion information comprises transmitting the promotion information to the portable computing device in a wireless fashion.

101. The carrier medium of claim 95, wherein the program instructions are further executable to implement:

selecting the promotion information dependent on the geographic location of the computing device, wherein the promotion information is selected from a plurality of possible sets of promotion information.

102. The carrier medium of claim 95, wherein the promotion information comprises at least one advertisement.

103. A carrier medium comprising program instructions, wherein the program instructions are computer-executable to implement:

receiving a geographic location of an access point;

transmitting promotion information to a computing device, wherein the computing device is in a vicinity of the access point, wherein a content of the promotion information is dependent on the geographic location of the access point.

104. The carrier medium of claim 103,
wherein the computing device is operated by a user;
wherein the content of the promotion information is dependent on a profile of the user.

105. The carrier medium of claim 103,
wherein the computing device is operated by a user;
wherein the content of the promotion information is dependent on past transactions of the user.

106. The carrier medium of claim 103,

wherein the promotion information comprises promotions of a first provider of goods or services proximate to the geographic location of the access point.

107. The carrier medium of claim 103,
wherein the computing device is a portable computing device;
wherein said transmitting promotion information comprises transmitting the promotion information to the portable computing device in a wireless fashion.

108. The carrier medium of claim 103, wherein the program instructions are further executable to implement:

selecting the promotion information dependent on the geographic location of the computing device, wherein the promotion information is selected from a plurality of possible sets of promotion information.

109. The carrier medium of claim 103, wherein the promotion information comprises at least one advertisement.

110. A carrier medium comprising program instructions for providing advertising, wherein the program instructions are computer-executable to implement:

receiving a geographic location of a computing device;

transmitting advertisement information to the computing device, wherein a content of the advertisement information is dependent on the geographic location of the computing device.

111. A carrier medium comprising program instructions for providing advertising, wherein the program instructions are computer-executable to implement:

receiving a geographic location of an access point;

transmitting advertisement information to a computing device, wherein the computing device is in a vicinity of the access point, wherein a content of the advertisement information is dependent on the geographic location of the access point.

112. A geographic-based advertisement system comprising:
a network;
one or more access points coupled to the network, wherein a first access point is operable to transmit advertisement information to a computing device, wherein the computing device is in a vicinity of the first access point, wherein a content of the advertisement information is dependent upon a geographic location of the first access point.
113. The geographic-based advertisement system of claim 112,
wherein the computing device is operable to determine the geographic location of the first access point.
114. The geographic-based advertisement system of claim 113,
wherein the computing device is operable to provide the geographic location of the first access point.
115. The geographic-based advertisement system of claim 112, further comprising:
a memory coupled to the network, wherein the memory comprises information including a geographic location of the first access point.
116. The geographic-based advertisement system of claim 112,
wherein the computing device is operated by a user;
wherein the content of the advertisement information is dependent upon a profile of the user.
117. The geographic-based advertisement system of claim 112,
wherein the computing device is a portable computing device.
118. A geographic-based promotion system comprising:
a network;

one or more access points coupled to the network, wherein a first access point is operable to transmit promotion information to a computing device, wherein the computing device is in a vicinity of the first wireless access point, wherein a content of the promotion information is dependent upon a geographic location of the first access point.

119. The geographic-based promotion system of claim 118,
wherein the computing device is operable to determine the geographic location of the first access point.

120. The geographic-based promotion system of claim 119,
wherein the computing device is operable to provide the geographic location of the first access point.

121. The geographic-based promotion system of claim 118, further comprising:
a memory coupled to the network, wherein the memory comprises information including a geographic location of the first access point.

122. The geographic-based promotion system of claim 118,
wherein the computing device is operated by a user;
wherein the content of the promotion information is dependent upon a profile of the user.

123. The geographic-based promotion system of claim 118,
wherein the computing device is a portable computing device.

124. A method of providing a geographic-based promotion information in a geographic-based communication system, wherein the geographic-based communication system uses a geographic location of a first access point of one or more access points to service a user in a vicinity of the first access point, the method comprising:
a computing device establishing a connection with the first access point;

providing the geographic location of the first access point to a promotion provider after said establishing;

receiving promotion information from the promotion provider, wherein a content of the promotion information is dependent upon the geographic location of the first access point.

125. The method of claim 124, the method further comprising:
the computing devices determining the geographic location of the first access point;

wherein the computing device provides the geographic location of the first access point for said providing the geographic location of the first access point.

126. The method of claim 124,
wherein the computing device is a portable computing device.

127. A method of providing a geographic-based advertisement information in a geographic-based communication system, wherein the geographic-based communication system uses a geographic location of a first access point of one or more access points to service a user in a vicinity of the first access point, the method comprising:

a computing device establishing a connection with the first access point;
providing the geographic location of the first access point to an advertisement provider after said establishing;

receiving advertisement information from the advertisement provider, wherein a content of the advertisement information is dependent upon the geographic location of the first access point.

128. The method of claim 127, the method further comprising:
the computing devices determining the geographic location of the first access point;

wherein the computing device provides the geographic location of the first access point for said providing the geographic location of the first access point.

129. The method of claim 127,
wherein the computing device is a portable computing device.

130. A method of providing a geographic-based promotion information in a geographic-based communication system, wherein the geographic-based communication system uses a geographic location of a first access point of one or more access points to service a user in a vicinity of the first access point, the method comprising:

- a computing device establishing a connection with the first access point;
- identifying a user of the computing device in response to said establishing;
- providing the geographic location of the first access point to a promotion provider after said identifying;

- receiving promotion information from the promotion provider, wherein a content of the promotion information is dependent upon the geographic location of the first access point.

131. The method of claim 130,
wherein the computing device is a portable computing device.

132. A method of providing a geographic-based promotion information in a geographic-based communication system, wherein the geographic-based communication system uses a geographic location of a first access point of one or more access points to service a user in a vicinity of the first access point, the method comprising:

- a computing device establishing a connection with the first access point;
- identifying a user of the computing device in response to said establishing;
- providing the geographic location of the first access point to a promotion provider after said identifying;

- receiving promotion information from the promotion provider, wherein a content of the promotion information is dependent upon the geographic location of the first access point.

133. The method of claim 132,
wherein the computing device is a portable computing device.

134. A method of providing a geographic-based promotion information in a geographic-based communication system, wherein the geographic-based communication system uses a geographic location of a first access point of one or more access points to service a user in a vicinity of the first access point, the method comprising:

a computing device establishing a connection with the first access point;

identifying a user of the computing device in response to said establishing;

determining the geographic location of the first access point;

providing the geographic location of the first access point to a promotion provider;

transmitting promotion information to the computing device, wherein a content of the promotion information is dependent upon the geographic location of the first access point.

135. The method of claim 134,
wherein the content of the promotion information is dependent upon a profile of the user.

136. The method of claim 134,
wherein said determining includes querying a management information base (MIB), wherein the MIB comprises information including the geographic location of the first access point.

137. The method of claim 134,
wherein the computing device is a portable computing device.

138. A method of providing a geographic-based advertisement information in a geographic-based communication system, wherein the geographic-based communication

system uses a geographic location of a first access point of one or more access points to service a user in a vicinity of the first access point, the method comprising:

- a computing device establishing a connection with the first access point;
- identifying a user of the computing device in response to said establishing;
- determining the geographic location of the first access point;
- providing the geographic location of the first access point to a promotion provider;
- transmitting advertisement information to the computing device, wherein a content of the advertisement information is dependent upon the geographic location of the first access point.

139. The method of claim 138,
wherein the content of the advertisement information is dependent upon a profile of the user.

140. The method of claim 138,
wherein said determining includes querying a management information base (MIB), wherein the MIB comprises information including the geographic location of the first access point.

141. The method of claim 138,
wherein the computing device is a portable computing device.

142. A method of providing a geographic-based promotion information in a geographic-based communication system, wherein the geographic-based communication system uses a geographic location of a first access point of one or more access points to service a user in a vicinity of the first access point, the method comprising:

- a computing device establishing a connection with the first access point, wherein said establishing includes identifying a user of the computing device;
- determining the geographic location of the first access point;

providing the geographic location of the first access point to a promotion provider;

transmitting promotion information to the computing device, wherein a content of the promotion information is dependent upon the geographic location of the first access point.

143. The method of claim 142,
wherein said determining includes querying a management information base (MIB), wherein the MIB comprises information including the geographic location of the first access point.

144. A geographic-based promotion information system, comprising:
a computing device;
a network;
one or more information providers coupled to said network;
one or more access points coupled to said network and arranged at geographic locations in a geographic region, wherein a first access point of said one or more access points in proximity to said computing device is operable to communicate with the computing device, wherein a geographic location of said first access point is transmitted to at least one information provider;

wherein the at least one information provider selects promotion information to provide to the computing device, wherein a content of the promotion information is based on the geographic location of said first access point;

wherein said promotion information is provided through said network and through said first access point to said computing device.

145. The geographic-based promotion information system of claim 144, further comprising:

a memory coupled to the network which stores location information comprising known locations of each of at least a subset of the one or more access points.

146. The geographic-based promotion information system of claim 144, wherein the computing device is a portable computing device.

147. A geographic-based advertisement information system, comprising:
a computing device;
a network;
one or more information providers coupled to said network;
one or more access points coupled to said network and arranged at geographic locations in a geographic region, wherein a first access point of said one or more access points in proximity to said computing device is operable to communicate with the computing device, wherein a geographic location of said first access point is transmitted to at least one information provider;
wherein the at least one information provider selects advertisement information to provide to the computing device, wherein a content of the advertisement information is based on the geographic location of said first access point;
wherein said advertisement information is provided through said network and through said first access point to said computing device.

148. The geographic-based advertisement information system of claim 147, further comprising:
a memory coupled to the network which stores location information comprising known locations of each of at least a subset of the one or more access points.

149. The geographic-based advertisement information system of claim 147, wherein the computing device is a portable computing device.

150. An advertisement provider system for providing geographic-based advertisement information for a computing device, the system comprising:
a processor;
a memory coupled to the processor, wherein the memory stores program instructions which are executable by the processor to:

receive a geographic location of a computing device;
select advertisement information dependent upon the geographic location of the computing device; and
transmit said advertisement information to a network.

151. The advertisement information provider system of claim 150, wherein the program instructions are further executable by the processor to:

receive identity information of a user of the computing device;
wherein said advertisement information is dependent upon the identity information of the user.

152. The advertisement information provider system of claim 151,
wherein the identity information of the user indicates a profile of the user;
wherein said advertisement information is dependent upon the profile of the user.

153. The advertisement information provider system of claim 151,
wherein the identity information of the user indicates past transactions of the user;
wherein said advertisement information is dependent upon the past transactions of the user.

154. The advertisement information provider system of claim 150,
wherein the network includes one or more of a local area network and a wide area network.

155. The advertisement information provider system of claim 150,
wherein said advertisement information comprises advertising related to goods or services.

156. The advertisement information provider system of claim 150,
wherein said advertisement information includes a promotion.

157. The advertisement information provider system of claim 150, wherein the computing device is a portable computing device.
158. The advertisement information provider system of claim 150, wherein the network is operable to transmit said information to the computing device.
159. The advertisement information provider system of claim 150, wherein the geographic location of the computing devices includes a geographic location of an access point communicating with the computing device.
160. An promotion provider system for providing geographic-based promotion information for a computing device, the system comprising:
a processor;
a memory coupled to the processor, wherein the memory stores program instructions which are executable by the processor to:
receive a geographic location of a computing device;
select promotion information dependent upon the geographic location of the computing device; and
transmit said promotion information to a network.
161. The promotion information provider system of claim 160, wherein the program instructions are further executable by the processor to:
receive identity information of a user of the computing device;
wherein said promotion information is dependent upon the identity information of the user.
162. The promotion information provider system of claim 161, wherein the identity information of the user indicates a profile of the user;
wherein said promotion information is dependent upon the profile of the user.

163. The promotion information provider system of claim 161, wherein the identity information of the user indicates past transactions of the user; wherein said promotion information is dependent upon the past transactions of the user.

164. The promotion information provider system of claim 160, wherein the network includes one or more of a local area network and a wide area network.

165. The promotion information provider system of claim 160, wherein said promotion information includes information relating to goods or services.

166. The promotion information provider system of claim 160, wherein said promotion information includes an advertisement.

167. The promotion information provider system of claim 160, wherein the computing device is a portable computing device.

168. The promotion information provider system of claim 160, wherein the network is operable to transmit said promotion information to the computing device.

169. The promotion information provider system of claim 160, wherein the geographic location of the computing devices includes a geographic location of an access point communicating with the computing device.

170. An advertisement information provider system for providing geographic-based advertisement information for a computing device, the system comprising:
a processor;

a memory coupled to the processor, wherein the memory stores program instructions which are executable by the processor to:

receive a geographic location of an access point;

select advertisement information dependent upon the geographic location of the access point; and

transmit said advertisement information to a network.

171. The advertisement information provider system of claim 170, wherein the network includes one or more of a local area network and a wide area network.

172. The advertisement information provider system of claim 170, wherein said advertisement information comprises advertising related to goods or services.

173. The advertisement information provider system of claim 170, wherein said advertisement information includes a promotion.

174. The advertisement information provider system of claim 173, wherein the promotion is based upon the geographic location of the access point.

175. The advertisement information provider system of claim 170, wherein the program instructions are further executable by the processor to:

receive identity information of a user of the computing device, wherein the computing device communicates with the access point;

wherein said advertisement information is dependent upon the identity information of the user.

176. The advertisement information provider system of claim 175, wherein the identity information of the user indicates a profile of the user; wherein said advertisement information is dependent upon the profile of the user.

177. The advertisement information provider system of claim 175,
wherein the identity information of the user indicates past transactions of the user;
wherein said advertisement information is dependent upon the past transactions of
the user.

178. The advertisement information provider system of claim 170,
wherein the computing device is a portable computing device.

179. The advertisement information provider system of claim 170,
wherein the network is operable to transmit said information to the computing
device.

180. An promotion information provider system for providing geographic-
based promotion information for a computing device, the system comprising:

- a processor;

- a memory coupled to the processor, wherein the memory stores program
instructions which are executable by the processor to:

 - receive a geographic location of an access point;

 - select promotion information dependent upon the geographic location of the
access point; and

 - transmit said promotion information to a network.

181. The promotion information provider system of claim 180,
wherein the network includes one or more of a local area network and a wide area
network.

182. The promotion information provider system of claim 180,
wherein said promotion information includes information relating to goods or
services.

183. The promotion information provider system of claim 180, wherein said promotion information includes advertising.
184. The advertisement information provider system of claim 183, wherein the advertising is based upon the geographic location of the access point.
185. The promotion information provider system of claim 180, wherein the program instructions are further executable by the processor to:
- receive identity information of a user of the computing device, wherein the computing devices communicates with the access point;
 - wherein said promotion information is dependent upon the identity information of the user.
186. The promotion information provider system of claim 185, wherein the identity information of the user indicates a profile of the user; wherein said promotion information is dependent upon the profile of the user.
187. The promotion information provider system of claim 185, wherein the identity information of the user indicates past transactions of the user; wherein said promotion information is dependent upon the past transactions of the user.
188. The promotion information provider system of claim 180, wherein the computing device is a portable computing device.
189. The promotion information provider system of claim 180, wherein the network is operable to transmit said information to the computing device.
190. An advertisement information provider system for providing geographic-based advertisement information for a computing device, the system comprising:

a processor;

a memory coupled to the processor, wherein the memory stores program instructions which are executable by the processor to:

- access a management information base (MIB) coupled to a network;
- determine a geographic location of an access point from the MIB;
- select advertisement information dependent upon the geographic location of the access point; and
- transmit said advertisement information to the network.

191. The advertisement information provider system of claim 190, wherein the program instructions are further executable by the processor to:

- receive identity information of a user of the computing device, wherein the computing devices communicates with the access point;
- wherein said advertisement information is dependent the upon identity information of the user.

192. The advertisement information provider system of claim 190, wherein the computing device is a portable computing device.

193. An promotion information provider system for providing geographic-based promotion information for a computing device, the system comprising:

- a processor;
- a memory coupled to the processor, wherein the memory stores program instructions which are executable by the processor to:
- access a management information base (MIB) coupled to a network;
- determine a geographic location of an access point from the MIB;
- select promotion information dependent upon the geographic location of the access point; and
- transmit said promotion information to the network.

194. The promotion information provider system of claim 193, wherein the program instructions are further executable by the processor to:

receive identity information of a user of the computing device, wherein the computing devices communicates with the access point;

wherein said promotion information is dependent the upon identity information of the user.

195. The advertisement information provider system of claim 193, wherein the computing device is a portable computing device.